

राष्ट्रीय कृषि विकास योजना (रसतार)  
कृषि एवं किसान कल्याण मंत्रालय  
MINISTRY OF AGRICULTURE & FARMERS WELFARE

AGRI. & FOOD BUSINESS  
INCUBATOR, AAU

AAU

**Jallav**  
PRE-SEED STAGE PROGRAM - AOP  
\*Grant in Aid upto  
**₹ 5 Lakh**

**2**  
Months  
Agripreneurship Training

**Jras On**  
SEED STAGE PROGRAM - SAIP  
\*Grant in Aid upto  
**₹ 25 Lakh**

• Idea / Early Stage Support  
• Internship & Hands-on Learning

• Expansion Stage Support  
• Networking & Market Linkage

Call for Applications from Startups working in  
**AGRI. FOOD. TECH.**  
Apply Now at  
[www.AAUincubator.in](http://www.AAUincubator.in)



**DON'T MISS THE DEADLINE : AUGUST 20, 2022**

# HOW TO APPLY FOR AAU INCUBATION PROGRAMS USING F6S

AAU INCUBATION CENTER ANAND AGRICULTURAL UNIVERSITY, ANAND -388001

Drop us a note at [support@f6s.com](mailto:support@f6s.com); and [AAUincubationCenter@gmail.com](mailto:AAUincubationCenter@gmail.com); if you face any issues while applying.

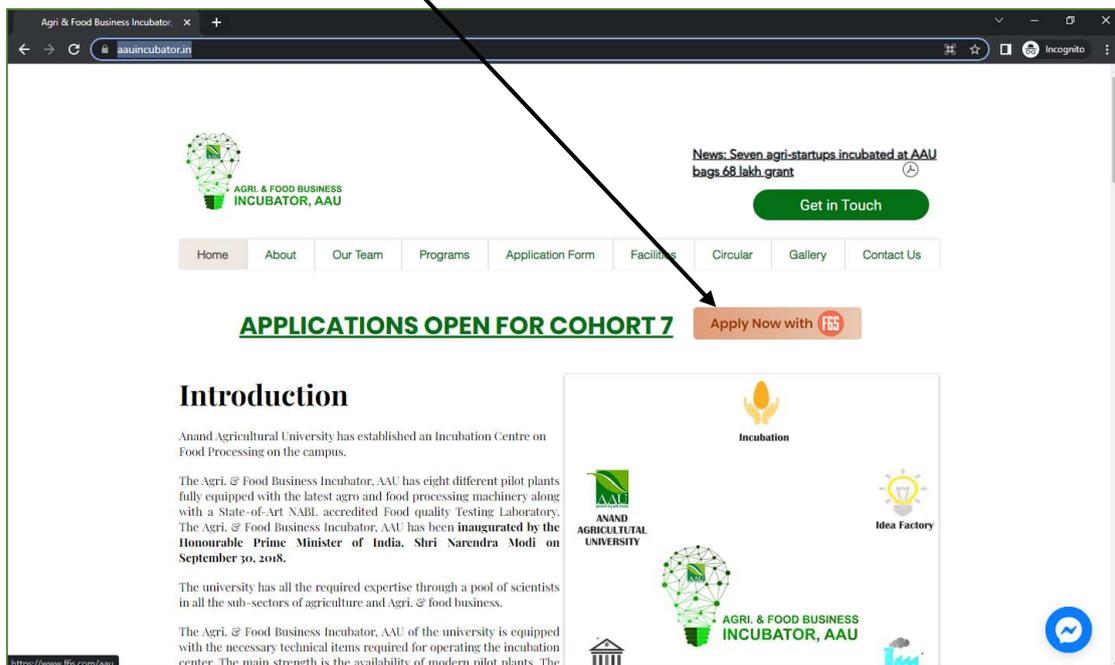
We chose F6S as the platform for the AAU Incubator's Startup Incubation Programs applications to help you along the process and faster Evaluations.

By applying via F6S you also gain access to accelerator and incubators all over the world and can apply to multiple accelerators and incubators in future.

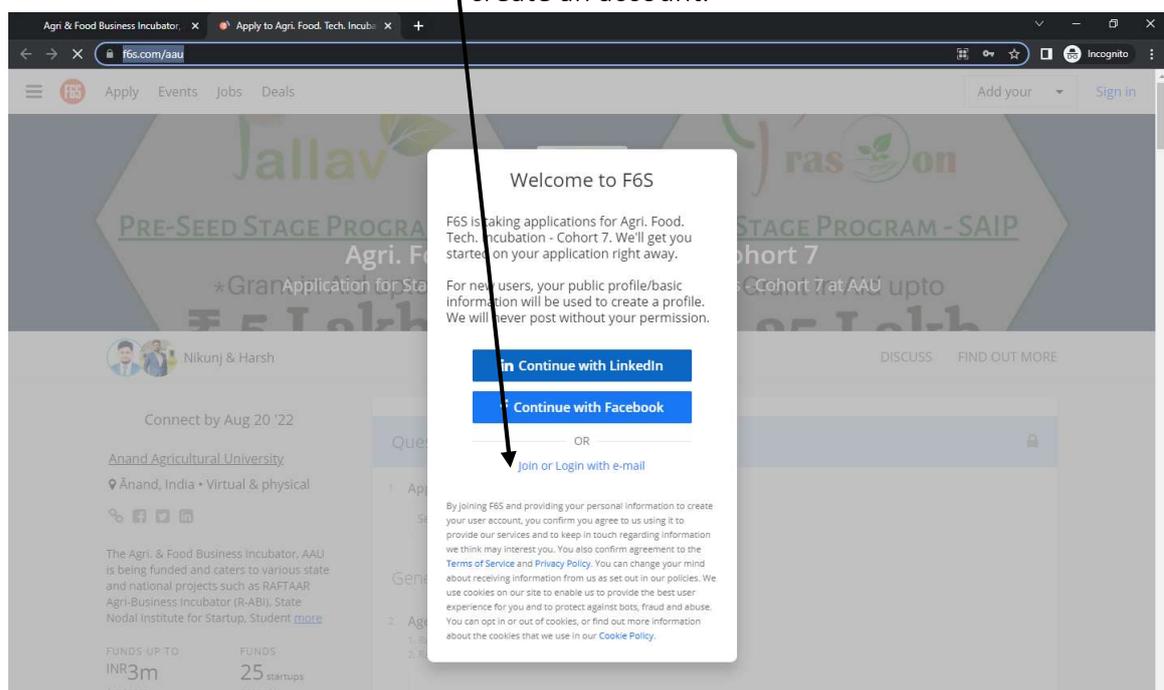
Qualified applicants can also become eligible for exclusive deals and access to startup events organised by F6S.

### Steps to Apply:

1. Go to AAUincubator.in and click "Apply with F6S" button to submit your application for this Agri.Food.Tech Incubation - Cohort 7.

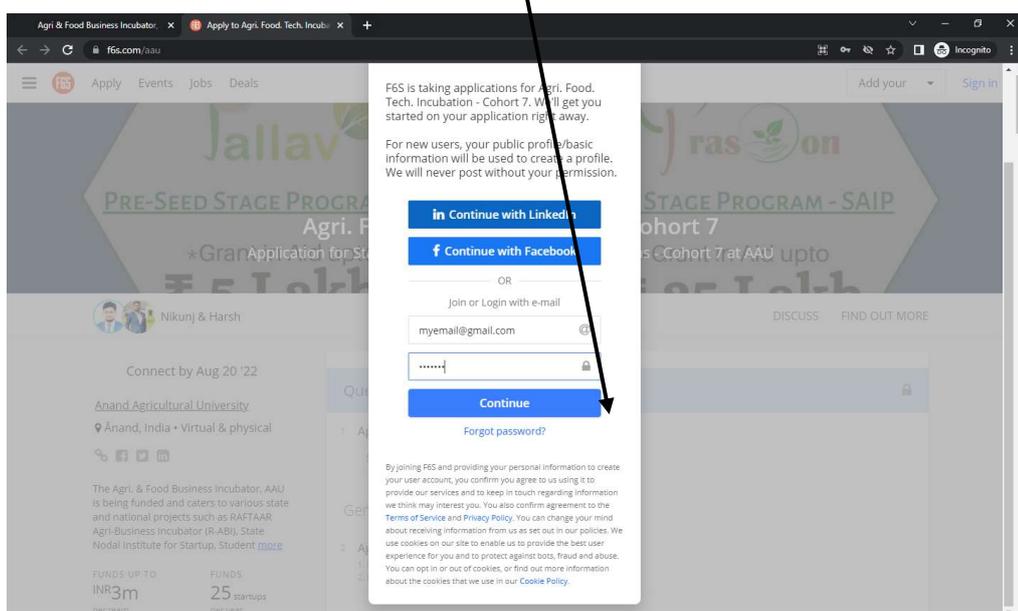


2. You will be redirected to the F6S platform. If this is your first time on F6S, you will be prompted to create an account.

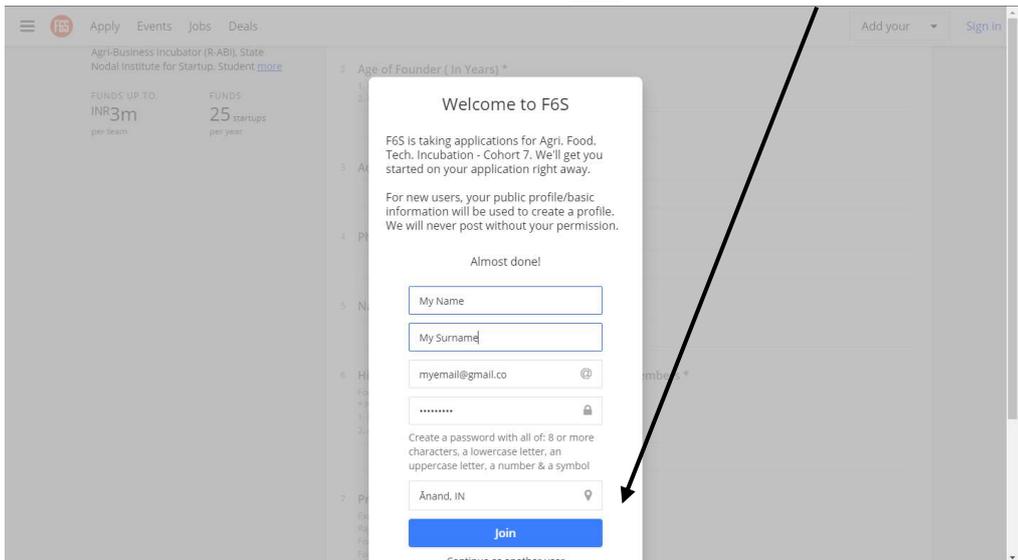


3. Put your Email Address & create a password that is 8 or more characters and has all of the following:  
( a lowercase letter, an uppercase letter, a number, a symbol like !#\$%&)

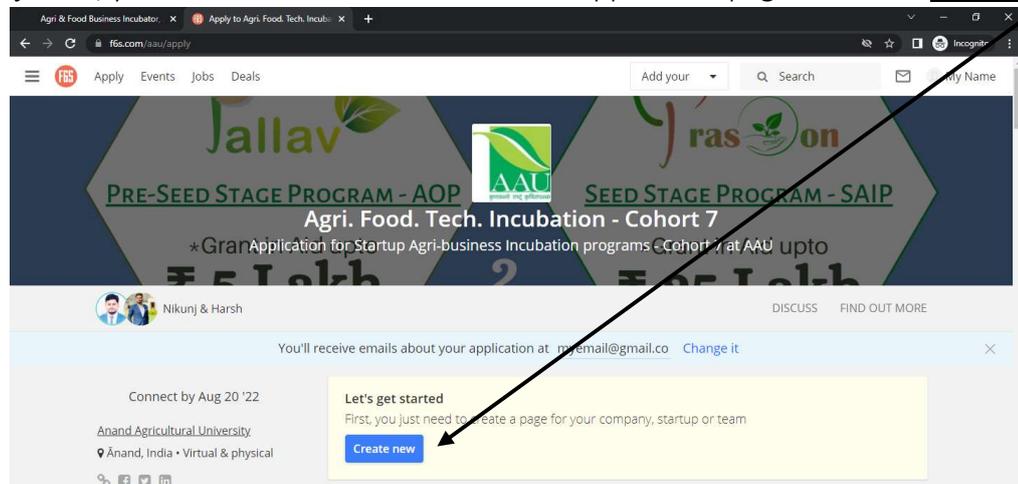
and press “Continue” button.



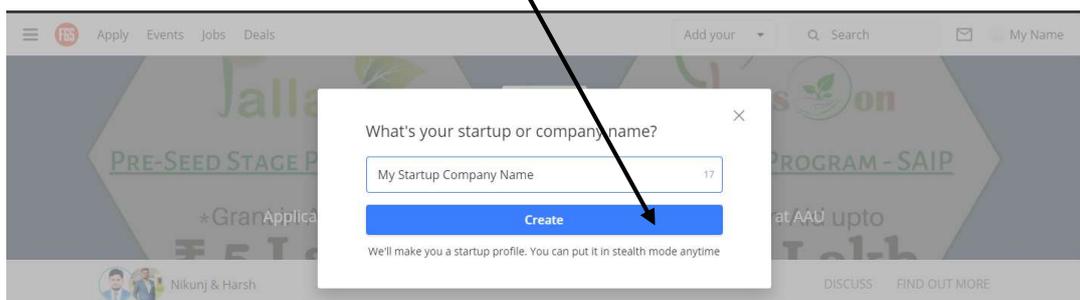
4. Put your First Name , Last Name & Location and Press “Join” Button.



5. Once you've joined, you will be directed to the Cohort 7 application page. Press on 'Create New' button

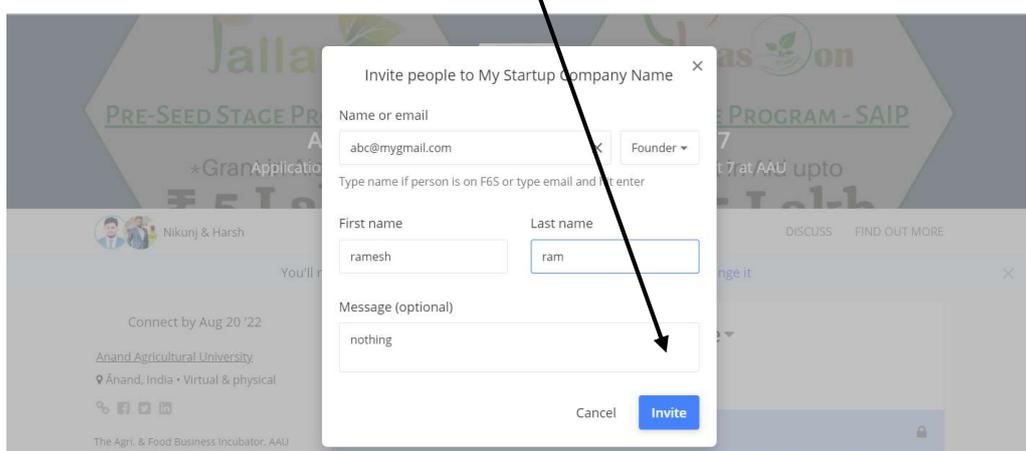


6. Fill in your **start-up name** or company name, if you haven't chosen a name for your start up yet, just put your name ending with team, for example "Ramesh Mehta & Team"



The screenshot shows a web browser interface with a modal dialog box. The dialog box has a title "What's your startup or company name?" and a text input field containing "My Startup Company Name" with a character count of 17. Below the input field is a blue "Create" button. A black arrow points from the text in step 6 to the "Create" button. Below the button, there is a small note: "We'll make you a startup profile. You can put it in stealth mode anytime".

7. Now you can add or invite your team members to your start-up page, just put in their email id and click on '**Invite**' button



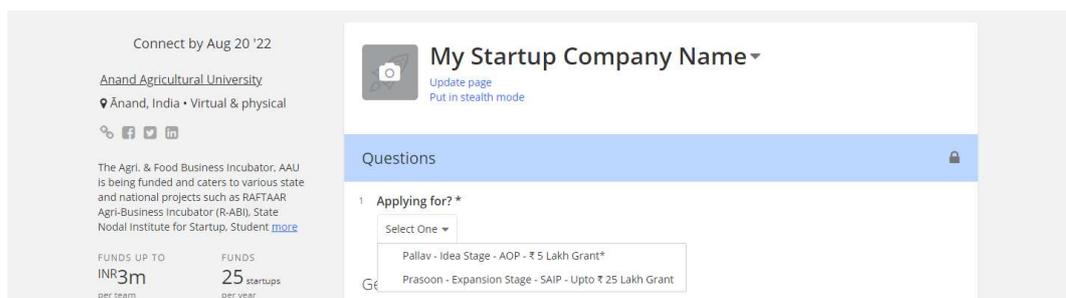
The screenshot shows a web browser interface with a modal dialog box titled "Invite people to My Startup Company Name". The dialog box has a text input field for "Name or email" containing "abc@mygmail.com" and a dropdown menu set to "Founder". Below this is a text input field for "Type name if person is on F65 or type email and I'll enter". There are two text input fields for "First name" (containing "ramesh") and "Last name" (containing "ram"). Below these is a text input field for "Message (optional)" containing "nothing". At the bottom of the dialog box are "Cancel" and "Invite" buttons. A black arrow points from the text in step 7 to the "Invite" button.

If you don't wish to add anyone, you can just skip this step by clicking on '**Cancel**' button

8. Now Select the program you are applying for

You can select from

- i. **Pallav – Agripreneurship Orientation Program**, It's a program for idea stage start-ups and individual founders with an innovative idea, a business model whose products/MVP's are not ready yet. Selected Incubatees will get a 2 months of training and after completion of the training they may get an opportunity to apply for a grant in aid up to Rs. 5 Lakh.
- ii. **Prasoon – Startup Agribusiness Incubation Program**, It's a program for startup companies with an innovative agribusiness with products/MVP ready for the market and looking to expand their business. Selected Incubatees will get a 2 months of mentorship and after completion of the program they may get an opportunity to apply for a grant in aid up to Rs. 25 Lakh.



The screenshot shows a web page for a startup profile. The profile name is "My Startup Company Name" with options to "Update page" and "Put in stealth mode". Below the profile name is a "Questions" section with a lock icon. The first question is "1 Applying for?\*" with a "Select One" dropdown menu. The dropdown menu is open, showing two options: "Pallav - Idea Stage - AOP - ₹ 5 Lakh Grant\*" and "Prasoon - Expansion Stage - SAIP - Upto ₹ 25 Lakh Grant".

9. Provide General Information about you and your start-up.

The 'General Information' form includes the following fields:

- 2. Age of Founder (in Years) \*  
1. Rajulmar Rao - 32 years  
2. Ramkumari Shah - 34 Years
- 3. Address for Correspondence \*
- 4. Phone/Mobile \*
- 5. Native State \*
- 6. Highest Qualification of Founders & Senior Team Members \*  
For Example :  
\* Name / Designation/ Degree/Specialization/Year of Passing/ Institute  
1. Rajulmar / CEO / B.Tech / Food technology/2016/ IITM  
2. Amni / Co-founder / MBA/ Agribusiness/2022/ IIMA

10. Fill in Your Start-up Details, Executive summary, Technology details and other info.

The 'Startup Details' form includes the following fields:

- 9. Have you registered your company? \*  
Select One
- 10. What is the legal status of the entity you have formed? \*  
Select One
- 11. Address with the name of City and State where your company is or will be registered
- 12. Establishment Date  
If already registered, if not provide expected month/year  
Month Day Year
- 13. Have you Registered your company under startup India DPIIT? if yes please provide the registration number.

11. Upload any Presentation or Details you may have ready with you to support your application, if any.

The 'Expectations' and 'Supporting Documents' form includes the following fields:

- 35. Please list major customers and sales to date (if any):  
Example:  
Amul - 2 Lakh  
Nestle - 5 Lakh  
Britania - Under Negotiation - Not finalized yet.
- 36. How much money have you invested in this business?
- Expectations
- 37. What support do you expect from this program and AAU, Anand?
- 38. Anything else you would like to share about your enterprise, dreams, needs and expectations?
- 39. Are you ready to attend the Full 8 weeks of program? \*  
Select One
- 40. Supporting Documents, Presentation, DPR, Company Registration, Awards, etc (if available) (Max file size 30MB.)  
Optional  
Choose a File

12. Complete all the information and select the button "Connect with Nikunj & Harsh" to Submit Your Application.

The final form section includes the following fields:

- 41. How did you get to know about this Food and Agri Startup Program at AAU Incubator? \*  
 Received Email  
 F6S Platform  
 Sandesh Newspaper  
 AAU Website  
 Sandar Gurjari Newspaper  
 Whats app  
 Startup India Website  
 Facebook  
 Twitter  
 Reference from a friend  
 Notice board of your organisation  
 Exhibition  
 Brochure  
 Other
- Recommendations \*  
Ask for new Recommendations \*  
Type name or email Request
- Are you done? Click below to finalize  
Connect with Nikunj & Harsh

Drop us a note at [support@f6s.com](mailto:support@f6s.com); and [AAUincubationCenter@gmail.com](mailto:AAUincubationCenter@gmail.com); if you face any issues while applying.