



सत्यमेव जयते



**AGRI. & FOOD BUSINESS
INCUBATOR, AAU**

Agri-startups during 2019-2020



**RKVY RAFTAAR Agri-Business Incubator (R-ABI)
College of Food Processing Technology & Bio Energy,
Anand Agricultural University, Anand, Gujarat, India.**

Credits:

R-ABI Team, Agri. & Food Business Incubator, AAU:

: Project In-charge :



Dr. R.F Sutar

Officer on Special Duty,
College of Food Processing Technology & Bio-energy, AAU, Anand

: Co- Project In-charge :



Dr. H. Pandey

- Associate Prof. & Head of FPT Dept.
- RAFTAAR Agri Business Incubator (R-ABI)



Dr. A.K. Sharma

- Prof. & Head of FPE Dept.
- Agri Clinic and Agri Business Clinic (ACABC) on Food Processing



Dr. Samit Dutta

- Associate Prof. & Head of FBM Dept.
- State Nodal Institute for Startup



Dr. Anurag Nema

- Assistant Prof in PHE&T Dept.
- Student Start-up and Innovation Program (SSIP)

: Supported by :



Harsh Zalavadiya

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Gayatri Vasava

Office Assistant



Vipul Mahida

Supporting Staff

Published By

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Agri. & Food Business Incubator, AAU, RKVY- RAFTAAR Agribusiness Incubator (R-ABI)

Foreword by Honourable Vice-Chancellor



Dr. R. V. Vyas

Agriculture and allied sector forms the bedrock of Indian economy as it engages more than 50% of the workforce and contributes about 17% to the country's Gross Value Added (GVA). This indicates that there is a huge opportunities in the sector for technological advancement and fulfilment which seems possible only through innovations & technologies developed by entrepreneurs/start-ups across the value chain. At the same time, not only these innovations need to be grow worthy, but also has to be sustainable in the longer run.

The total funding in Agritech startups for India has grown from \$46.1 Mn 2017 to \$66.6 Mn in 2018 which gives us an idea of the growing appetite of investors and their belief in the potential of agritech in India; it also showcases the business opportunities in the agriculture sector for agro-based industries in the country.

RKVY RAFTAAR Agribusiness Incubator (R-ABI), is the key agribusiness incubator in the state of Gujarat supported by Ministry of Agriculture & Farmers' Welfare, Government of India has a mandate to support early stage agripreneurs across the region to take them to next level. For this, College of Food Processing Technology and Bio-Energy already has an incubation centre, which was inaugurated by Hon'ble Prime Minister of India Shri Narendra Modi.

This publication provides information on Food and Agri Stratups' at College of FPTBE. Around 33 Agri-starups incubated in R-ABI Project and wishing them a good luck for their future endeavours. I also congratulate Dr. R. F. Sutar PI and entire R-ABI team for successfully launching the flagship programs i.e. PALLAV & PRASOON. I commend the efforts of team consisting of Dr. H. Pandey, Dr. S Dutta, Dr. A. K. Sharma and entire team in consecrating out this database of start-ups.

A handwritten signature in blue ink, appearing to read 'R. V. Vyas', with a stylized flourish at the end.

(R. V. Vyas)

Message by the Principal & Dean of FPT



Dr. K. B. Kathiria

India needs a revolution in quality productivity, profitability and sustainability in agriculture to suffice the need of growing population. Although in recent years, increased irrigation facilities, application of improved site-specific cultivation and management practices in Indian agriculture has supplied the food demand of human consumption but with the ever increasing population, food security still remain a big challenge. There is a gradual decrease in cultivation area, water system, rising salinity, resistance of harmful organism to many pesticides and insecticides as well as degradation of quality irrigation water. Even after achieving self-sufficiency in food grains, the profession that represent an important part of our economy and provides livelihood to more than 60% of our country's population, continuous to face innumerable challenge. I believe, technological innovation and faster adoption can catapult Indian Agriculture to next level.

College of FPT & BE has a nice initiative by starting agribusiness incubator with an aim to scout & nurture early stage agripreneurs by providing conducive environment for business growth through mentoring, technology support, access to investors' and corporates. In addition to this, our college has access to the Research Institutions, which are doing excellent work in field of Agriculture and other institutes will allow the entrepreneurs to leverage the network for business growth & expansion for their Start-Ups. Along with all this facilities our college has Experimental Learning Unit equipped with 9 number of lines through which end number product can be produced.

In this publication, an earnest attempt has been made to collate the data from various R-ABI Agripreneurs through a structured primary survey so as to capture the profile of the Agripreneurs. This publication provides a gist on 34 different Agri-Startups, representing 15-subsectors of agriculture & allied sectors from different states of India. My best wishes to the agri-startups and congratulations to Dr. R. F. Sutar Head & PI, Dr. H. Pandey, Dr. A. K. Sharma and entire R-ABI team for bringing out this compendium of the entire batches of agripreneurs of Agri. & Food Business Incubator, AAU

K. B. Kathiria
(K. B. Kathiria)

Preface



Dr. R. F. SUATR

College of FPT & BE, RKVY RAFTAAR Agri-buisness Incubator (R-ABI) is the first & only agri-innovation hub and agribusiness incubator in the state of Gujarat located in Anand city, India. R-ABI has been supported by the Department of Welfare, Govt. of India under the revamped scheme Rashtriya Krishi Vikas Yojana– Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR).

The incubator has been initiated in September 2018 and got functional since. The R-ABI has a mandate to promote agriprenurship and agribusiness by mentoring, providing business support services, access to financial support and encouraging the incubation ecosystem by nurturing early stage agriprenur in agriculture and allied activities. R-ABI aims to help entrepreneur ideate, incubate and Agri-business ventures through capacity building, mentoring, networking and advisory support. R-ABI has launched its flagship program, PALLAV (Idea/ Pre-Seed Agriprenurship Orientation Program) for entrepreneurs contemplating on idea stage and PRASOON (Seed stage funding Agriprenurship Incubation Program) for entrepreneurs having working prototype and product in the market. The entrepreneurs were selected through rigorous process on a competitive basis and being incubated for 2 months (60 hrs of internship). Based on the startups' progress the selected agri-startups will be recommended for availing the grant-in-aid upto Rs. 5.0 Lakhs and Rs. 25.0 Lakhs based on the guidelines received from Department of Agriculture Cooperation and Farmers' Welfare, Ministry of Farmers' Welfare, Government of India.

I sincerely thank Dr. R. V. Vyas, the Hon'able Vice-chancellor, AAU and all those who have contributed in various roles and capacities towards successful execution of this incubation program and completion of this publication directly and indirectly. I also would like to congratulate my R-ABI team for wonderfully pooling out the resources and meticulously executing the incubation program since start.

I am sure that this effort to showcasing the success stories of Start-Ups nurtured by R-ABI would foster a culture of innovation and entrepreneurship in agriculture sector and contributor to the enrichment of the start-ups ecosystem in the state of Gujarat.

I wish all the start-ups very best in their future endeavours.

(R. F. Sutar)

About College of Food Processing Technology and Bio Energy, Anand Agricultural University, Anand

The efficient use of resources is the growing concern for all involved in food production, processing, distribution and retailing. The unique features of the raw materials of the food processing industries such as seasonality, perishability and variability in conjunction with sophistication required for processing to maintain high quality standards, necessitates special attention towards focused availability of qualified technical manpower, effective technologies and efficient machinery. The food industries in the country need modernization to face the challenges of the globalization.

Considering the huge demand of the specialized human resource for the fast growing sectors of food industry, the Anand Agricultural University has established a full-fledged College of Food Processing Technology & Bio-Energy in the year of 2008-09 vide Government of Gujarat, Department of Agriculture & Cooperation Notification No - ACV- 122008 - 404 - C.2 dated 29-05-2008. It develops students with high-tech scientific knowledge and technical skills to handle various food resources from farm-to-factory-to-consumers. Efficient production, processing and packaging of various value added processed food products of very high quality are the main aspects being taught to the students. The college produces competent food technologists/engineers to establish, operate and manage various sectors of food processing industries.



About Agri. & Food Business Incubator, AAU R-ABI

RKVY RAFTAAR Agribusiness Incubator (R-ABI) is an agri and food innovation hub under Agri. & Food Business Incubator, AAU. Operationalized as a project, it is supported by Ministry of Agriculture and Farmers Welfare, Govt. of India under the revamped scheme Rashtriya Krishi Vikas Yojana Remunerative Approaches for Agricultural and Allied Sector Rejuvenation (RKVY-RAFTAAR). The project has been launched in 2018-19 and sanctioned to Anand Agricultural University, Anand up to 31st March 2020. The project aims at strengthening infrastructure to promote agripreneurship and agribusiness by providing financial support and nurturing the incubation ecosystem by tapping innovations and technologies for venture creation in agricultural and allied activities.

Mission and Vision :

- To foster Agri-Innovation and Agri-preneurship for pronounced transformation in agriculture and allied Sectors.
- To create hub for agribusiness incubation in Western India.
- To empower the agri-startup ecosystem to transform the job seekers into job creators.

About Agri. & Food Business Incubator, AAU

Anand Agricultural University has established an Incubation Centre on Agriculture & Food Processing at College of Food Processing Technology and Bio Energy, AAU. The Agri. & Food Business Incubator has eight different pilot plants fully equipped with latest agro and food processing machinery along with a NABL accredited State-of-Art Food Quality Testing Laboratory. The Agri. & Food Business Incubator has been inaugurated by the Honourable Prime Minister of India, Shri Narendra Modi on September 30, 2018 at National level. The university has all the expertise required, through a pool of scientists in all the sectors & subsectors of agriculture & food business.

The Agri. & Food Business Incubator of the university is equipped with necessary Food processing lines, stand alone equipments and allied instrumentation facilities required for operating the incubation centre. The main strength is the availability of modern pilot plant. The Incubation Centre has already obtained FSSAI licence for manufacturing, retailing and relabeling of different food products.

The physical infrastructure in the form of seminar rooms, class rooms, auditorium, workshop, etc. with all the necessary facilities is fully functional and available with the Agri. & Food Business Incubator, AAU.

The incubator centre is being funded and caters various state and national projects such as RAFTAAR Agri Business Incubator (R-ABI), State Nodal Institute for Start-up, Student Start-up and Innovation Program and Agri Clinic and Agri Business Clinic (ACABC) on Food Processing.



FOCUS SECTORS



IOT & AI in Agriculture



Food Processing & Value Addition



Protected Cultivation & Precision Farming



Supply Chain Management



Organic Farming



Ornamental Aquaculture



Floriculture & Landscaping



Agricultural Engg. & Farm Mechanisation



Post-Harvest Management



Crop Management



Seed Production



Farm Retailing



Agri Waste to Wealth



Bio-Agent & Bio Fertilizers



Plant Protection



Agriculture Biotechnology

Agri. & Food Business Incubator, AAU's Programs



Idea/ Pre-seed Stage Funding Agripreneurship Orientation Program (AOP)

Key Benefits:



Grant-in-aid
Up to 5 Lacs



8 Weeks Residential Training
Programme and Workshop



Dedicated Mentorship from
Industry & Academic Experts



Stipend of Rs. 10,000/month for
two month



Access to World Class
Research Labs

Highlights:

- Idea/ Pre-Seed Stage Funding Agripreneurship orientation programme (AOP) of R-ABI
- Grant-in aid of maximum up to Rs. 5 Lacs
- Assist the incubatees to launch their products/services/business platforms
- Support start-ups to attract investment from angle/venture capitalists



Santoshbhai S. Prajapati



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Estd.

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Virpur, Gujarat

**Focus
Sector**

Processing and Value Addition

COMPANY PROFILE

One of the biggest problem prevailing in humans, is increased consumption of junk food and sedentary lifestyle which is the main reason causing diseases like atherosclerosis, heart attack, obesity, etc. This can be prevented by replacing junk food with healthy food & for that purpose we created French fries made out of banana which is healthier than potato as well as provides magnesium required by the body.



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Hiral Vrajlal Santoki



Hiruma Foods



Registered Partnership

Estd.

2019



Vadodara, Gujarat

**Focus
Sector**

**Healthy and nutritional
food products**

COMPANY PROFILE

HIRUMA FOODS trading company is dealing with to supply healthy and nutritional food product to the community. Basically, the business includes the wholesale distribution of healthy snacks and related products. Our procurements are from some of the reliable vendor source. We are a highly acknowledged organization, engaged in presenting a remarkable range of healthy snacks, with a firm HIRUMA FOODS commitment to quality and nutrition. We are involved in offering a wide ambit of healthy snacks. We are one of the well-distinguished companies in the market to provide healthy snacks.



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Anil Satapathy



MASABI
(Maa Sabitri Agri-food & Biotech)



LLP

Estd.

2020



Vadodara, Gujarat

**Focus
Sector**

Agri-Waste to Health & Wealth

COMPANY PROFILE

MASABI is a social. Start-up founded by a volunteer worker for social development. The entrepreneur plans to reuse the agri wastes and forest wastes to generate social assets by producing quality mushrooms and many more nutritional, medicinal & usable domestic products from them. Even landless people can cultivate such mushrooms to consume mushroom agribusiness from agri wastes and development of social enterprise through rural entrepreneur's network by focussing on the qualities and benefits to give the business a brand unique.



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Jagdish N. Jethva



Rasamrut Food Pvt. Ltd.



Private Limited

Estd.

2019



Vadodara, Gujarat

**Focus
Sector**

**Healthy and nutritional
food products**

COMPANY PROFILE

From last 5 years we are engaged in promoting Indian dishes which are part of our diet from ancient times having unique combination of being tasty as well as healthy and have received overwhelming response to our Start up. We have done thorough research are on culinary mission to popularize Khichdi which could be called National Food. It is considered as symbol of Indian culture as unity among diversified culture and would bring delight to cuisine. Being prepared as per traditional Indian method, we have named it as "Brahm Khichdi" which is nutritious as well as healthy and could be consumed by all age groups.



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Dr. Kinjal Kulshrestha



'Oxyvridhi' green balconing



LLP

Estd.

2020



Anand , Gujarat

**Focus
Sector**

**Vertical Farming, Hydroponics
and Aquaponics**

COMPANY PROFILE

'Oxyvridhi' is a company engaged in precision agricultural practices. The company aims to facilitate aromatic herbs, shrubs and ornamental plants to cater the daily need of an urban household. To reach the purpose, company is using hydroponics, aquaponics and vertical farming. These systems are viable to setup in a balcony or kitchen and even offices.



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Zeeshan Ahmed Jafri



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Estd.

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Vadodara, Gujarat

**Focus
Sector**

**Organic farming , Green energy and
Agriculture E-Commerce**

COMPANY PROFILE

Retail & E-commerce brand is our focus sector to become the market leader in sales of certified organic food products and different categories of eco-friendly products. The main objective of the company is to provide a budget-friendly and easy to access market place for health-conscious consumers across the country and means of sustainable income to rural and tribal people. The idea is to promote agricultural profitability and environment sustainability by encouraging farmers to adopt innovative farming methods and helping them selling their produces.



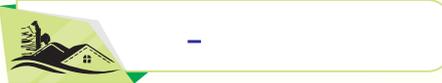
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Kosha Mehta



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Estd.

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Navsari, Gujarat

**Focus
Sector**

**Post- Harvest &
Food Technology**

COMPANY PROFILE

Jute bags can be used as a carry bag for vegetables, lunch box, etc. or as a handbag to carry files. Jute door-mats can be utilized as replacement of plastic or cloth based door mats. It has a double benefit approach as it will boost Jute products while discouraging the use of non-disposable plastic products. It will be a source of pumping money in Indian economy along with employing artisans. This is a highly feasible product and economically viable along with rapid demand.



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Adharsh Krishnan KV



Avdaz



LLP

Estd.

2020



Ahmedabad, Gujarat

**Focus
Sector**

**Food processing and
Value Addition**

COMPANY PROFILE

Avdaz is a social impact food processing and value addition start up that works with small scale and marginal women farmers in remote and inaccessible locations. We empower our farmers with technology, vocational livelihood generation skills, market linkages, technical know-how and access to finance. We instil location centric circular economic models that mitigate wastage and add value at every stage of the processing. Currently we are working with farmer groups in a cluster of Himalayan villages in Kumaon Uttarakhand. We are working end to end on grains, herbs, spices, tisanes and honey. We are developing a business model to increase the farmers' income via value addition at every stage, relevant to small scale and marginal farmers in Pan Indian tribal and inaccessible locations for scaling up their income levels.



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Vinod R Nakum



Shree Arpit Organics



Registered Partnership

Estd.

2017



Surat, Gujarat

**Focus
Sector**

Beekeepers and Honey

COMPANY PROFILE

Shree Arpit organics is beekeeping and honey harvesting start-up founded by farmers. It was developed by beekeeping, farming and harvesting natural honey in tribal area located in Gujarat region. Their innovative project is also providing employment and organic agricultural crops to beekeepers and farmers. Creating scope of tribal people's income and production of natural honey and related products. The entrepreneur aims to promote and empowers farmers, rural development and economics. Shree Arpit Organics envision of healthy and prosperous India by providing mass base of beekeepers farming and honey harvesting.



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Parthbahi Jayantibhai Patel



Divyang Legends



Private Limited

Estd.

2019



Surat, Gujarat

**Focus
Sector**

Food & Beverage

COMPANY PROFILE

We hire persons with physical disabilities(divyang) and hence we choose this name for our company. We pack natural water from the farm which is very beneficial for the human body. The new product with different taste of rain water and aroma of soil (Earthy flavour) is available in different variants.

We have also modified and created one sidecar bike specially for disable people to provide opportunities for the deaf, mute and physically disable peoples so they can earn money for themselves by selling hygienic street food roadside.



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Jeet Rupareliya



Umang Foods



Registered Partnership

Estd.

2020



Junagadh, Gujarat

**Focus
Sector**

**Post-harvest & Food
Technology**

COMPANY PROFILE

India is the second largest producer of fruits and vegetables in the world after China and accounts for about 15 per cent of the world's production of vegetables. The wastage of fresh horticultural produce is up to 18 per cent due to poor postharvest management practices. As beetroot is not directly accepted and consumed by the people though it has so many advantages, we are making it palatable and joyful to consume in a different way. We are working on idea of manufacture of beetroot based candies, beet root based carbonated and R.T.S. beverage etc.



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Anilbhai B Variya



Sashvat



FPO

Estd.

2017



Rajpipala, Gujarat

**Focus
Sector**

**Post- Harvest & Food Technology and
Waste to wealth**

COMPANY PROFILE

We are dealing with banana pseudo stem products like- organic fertilizer, banana pseudo stem based vermi-compost etc. We are also working on extraction of fibre from banana pseudo stem to have cloths like (jeans , saree). Various handicraft product such as statutes, slippers etc. are also being prepared from banana pseudo stem. It can be also used for manufacture of bio-degradable sanitary napkins . Banana pseudo stem based juice, candy are some other products which we plan to work on.



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Chetankumar Mistry



**Gujarat Global
Mushroom Enterprise**



Sole Proprietorship

Estd.

2017



Valsad, Gujarat

**Focus
Sector**

Agricultural allied Activities

COMPANY PROFILE

Tribal region is most suitable for the cultivation of all types of temperate subtropical and tropical mushrooms. Edible mushroom has high nutritive value due to its high protein and vitamin content. Systematic knowledge regarding commercial mushroom production technology and marketing of the produce to the grower is highly essential. We provide empowerment to the youth female farmers by various production and processing aspects of mushroom cultivation to generate additional income.



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Agri. & Food Business Incubator, AAU's Programs



Seed Stage Funding Agripreneurship Incubation programme (AIP)

Key Benefits:



Grant-in-aid Up to 25 Lacs



60 Hours of Incubation and different Workshop



Dedicated Mentorship from Industry & Academic Experts



Funding Platform



Access to World Class Research Labs

Highlights:

- Seed Stage Funding Agripreneurship Incubation programme (AIP) of R-ABI
- Grant-in aid of maximum up to Rs. 25 Lacs
- Assist the incubates to launch their products/services/business platforms
- Support start-ups to attract investment from angle/venture capitals



Dr. Hareshkumar Ishvarbhai Patel



**KAMA International
Organic**



Registered Partnership

Estd.

2019



Anand, Gujarat

**Focus
Sector**

**Agriculture Organic Input
Product "HUB"**

COMPANY PROFILE

KAMA International Organic is a leading organic input solutions provider. We work with thousands of small family farmers in India to cultivate thousands of acres of land organically. Company has introduced the innovative solutions for the growers.

Our mission is to create a sustainable environment of true wellness by providing training and a life of dignity to our farmers, and bringing health, happiness and true wellness to all. This means farming families are supported by a sustainable income, while at the same time improving and preserving their own health and natural environment. KAMA serves farmers by facilitating their all agricultural needs and provides complete organic solutions. KAMA International Organic is situated at Anand and is ISO 9000-2008 certified Company.



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Kushal Bhupendrabhai Patel



Kanirvam



Registered Partnership

Estd.

2019



Rajkot, Gujarat

**Focus
Sector**

**Post-Harvest food processing
(Value added food product)**

COMPANY PROFILE

This start-up is focussed on value added food products made from cactus fruit (prickly pear). Generally it is wasted without use and can grow easily due to wild cactus species. Prickly pear is rich in iron content and increases hemoglobin level in human body. We are making innovative food product from cactus pear with primary focus on healthy and tasty juice. Different products like juice, jam and jelly can be made so that any age group like children, women or old age people can be targeted. Our primary customers are hemoglobin deficient people. We also plan to go for contract farming of cactus pear which will increase farmers' income.



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Nidhi Arvindbhai Kalola



Nemkarsh



Registered Partnership

Estd.

2019



Rajkot, Gujarat

**Focus
Sector**

Waste to wealth

COMPANY PROFILE

We plan to use and convert only 10% of total wasted mango kernel in India which is around 40,000 tonnes. Mango kernel is generally waste and we can make useful products from it which can increase health of people along with generation of wealth from waste in this start-up. We plan to produce different food products like flavoured mouth freshener, powder and crude oil extract, vitamin B₁₂ extract from mango kernel. Though other products such as toothpaste, face cream too can be produced from mango kernel. Our primary focus is on mouth freshener travel pack which is presently not available in market. Later on we will be focussing on extraction of vitamin B₁₂ and mango kernel is one of the important vegetarian source of this vitamin.



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Parth Jayantilal Bhoraniya



Prakrutam Agritech



Registered Partnership

Estd.

2020



Junagadh, Gujarat

**Focus
Sector**

Agriculture E commerce

COMPANY PROFILE

PRAKRUTAM is a unique data driven tech enable organic/ chemical free producer aggregator model which bridge the gap of supply and demand between Farmer and consumer for organic/chemical free product. We at "PRAKRUTAM" work as a market facilitator for farmer side and synonymous of quality at Consumer side. It is fundamentally farm to fork model which also ensure the Percentage of quality. Prakrutam is a social E – commerce platform where farmers can directly sell their product to the customer without involving middleman. We encourage farmers to sell their product in various channel on their own brand. We enable various post-harvest services like labelling, packaging, customer services etc, which farmer find themselves inefficient.



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Vinod Bhanudas Mandade



Austen foods



Registered Partnership

Estd.

2019



Pune, Maharashtra

**Focus
Sector**

**Agro Based Value
Added Foods**

COMPANY PROFILE

Austen foods is a start up with a trend in a value added food range with the help of alternative tropical food like avocado, passion fruit, soursop etc. under Indian climate conditions. Cultivation of these fruits will help farmers to increase their profitability and per hectare income, more than 200 farmers have been promoted till date by this start up. These fruits are high nutritive in nature which are very useful in human diet, use of these natural food will make Indian diet nutritionally balanced. With these new ideas we Austen foods developed our wide food range like various types of dips, crackers and desserts which are luscious.



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Bhavesh P. Shah



Baa-Aamaa Pet Foods



LLP

Estd.

2019



Chhatral, Gujarat

**Focus
Sector**

Dairy Sector

COMPANY PROFILE

BAA AAMAA PET FOODS LLP is a start-up founded by an entrepreneur has developed an innovative pet chew products based on milk protein. We develop and manufacture innovative milk protein based products for pet animals. Dog chew has highest milk protein content product and it is low-fat, low calories treat made from natural ingredients. It do not contains artificial flavours, colour and free from grain, gluten and soy which is good for dogs allergic to any of these ingredients. Dog chew is as hard as a bone, without the risks of real bones. It is a long lasting, premium – quality treats, and your dog will love and will keep them entertained for long periods of time. It is export oriented product which will provide benefits of export revenue to country.



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Darshankumar Sureshbhai Patel



सात्विक **Honey**



Registered Partnership

Estd.

2018



Mehsana, Gujarat

**Focus
Sector**

Health and Nutrition

COMPANY PROFILE

Ihoney has high nutritional value and natural source of sugar. It also can be used as substitute of sugar. Darshan and Jay attended Experiential Learning Programme (ELP) on "Commercial Bee Keeping" as a part of their course curriculum in 8th semester under Student READY Programme and developed the interest on bee keeping. After ELP with academic study they started their own enterprise "सात्विक Honey". They have bee hives and they are selling pure, natural and unprocessed honey. They are also planning to expand their business with aim to develop various food products from honey.



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Chandrika Himat Chauhan



Shrishti Organics



Registered Partnership

Estd.

2011



Anand, Gujarat

**Focus
Sector**

**Medicinal Plants (Amla Sherbat,
Value added Khakhra & Biscuits)**

COMPANY PROFILE

Shrishti Organics means absolute commitment to quality. The guiding principles of Shrishti Organics are health and happiness for all beings and great respect for the divine mystery of mother nature who selflessly sustains humanity and naturally provides us all with a bounty of nourishing foods and healing herbs. All our products are 100% organic, pure and natural, because you want the best for your family and so do we.



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Savitaben Ramsingbhai Vasava



Disha- Dedicated Initiative for Sustainable & Holistic Agriculture



Private Limited

Estd.

2015



Gandhinagar, Gujarat

Focus Sector

Medicinal Plants (Preparation of Herbal Tea Masala and Khati Bhindi Sherbat)

COMPANY PROFILE

DISHA is registered as a Private Limited Company, which is a well-regulated form of entity in India. Two producer companies – Rukmavati Rural Agro Producer Company Limited (Mandvi, Kutch) and Avirat Agro Producer Company Limited (Khamba, Amreli) are the founder promoters of DISHA. Over the period more producer companies, market participants, technical service providers, social funds etc. are expected to be offered equity into DISHA. To align the interests of various partners and to ensure their commitment, service providers and local social enterprises (with representation of key persons associated with grassroots NGOs partners) will be allowed to earn equity subscription rights.



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Shubham Bhavsar



Shubhagro



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Estd.

2019



Vadodara, Gujarat

**Focus
Sector**

**Value addition of horticulture and Vegetable
crop using freeze drying**

COMPANY PROFILE

Food production encompasses a diverse range of activities and machineries, and majority of companies in the segment of food processing focus on one or few. The startup plans to develop machinery and products using freeze drying technology.



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Manan D. Patel



Vinglob Greentech Pvt Ltd



Registered Partnership

Estd.

2017



Ahmedabad, Gujarat

**Focus
Sector**

Agritech

COMPANY PROFILE

We are focussing on agritech sector and for that we manufacturing special purpose machinery and devices for the farmers. Machinery like power weeder, solar insect trapper, power reaper, paddy weeder etc. We are focussing on harvesting and weeds removing devices. Our motto is to make sustainable product for the farmers with highly efficiency work.



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Hardik Joshi



Harisons Venture Pvt. Ltd.



Private Limited

Estd.

2020



Ahmedabad, Gujarat

**Focus
Sector**

Agricultural allied Activities

COMPANY PROFILE

Due to a variety of reasons like excessive use of pesticides and lack of process innovation, people are inadvertently killing bees on a big scale. That's very serious, because over a third of global crops are pollinated by bees. Through our scientific beekeeping practice, we are trying to save bees profitably. Our process design can revolutionized beekeeping method and honey harvesting and distribution to industries. Simultaneously, we get raw, unprocessed honey for people to consume. We are planning to come up with some innovative honey products which has tremendous market opportunity and application. We are trying to develop an ecosystem where we can play an important role in saving the honeybees by providing unique/scientific beekeeping training & all required support to farmers and interested beekeepers. The activity will give tremendous pollination benefits to the agriculture sector, thus increasing the farm produce. Additionally, farmers and beekeepers can earn additional income through our procurement model. In the next stage, we intend to leverage technologies like IoT, Big-Data & Satellite access to track flora availability in various states of India. This will help in maintaining overall health of the bees throughout the year, saves the migration cost for a beekeeper and increase per colony yield.



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Mohak Kabaria



Somras Nutri Private Limited



Private Limited

Estd.

2017



Ahmedabad, Gujarat

**Focus
Sector**

FMCG

COMPANY PROFILE

We are dealing in beverages sector where taste doesn't play vital role anymore so we tried to tap into that by creating our own varieties of beverages which not only provide good taste but also cater protein, essential vitamins and minerals. Mock Tale aims to deploy nutri-tech & process-modification to offer premium quality fortified beverages which augment nutrition, while being aware of the evolving, diverse palettes of the Indian consumer, thus, driving value by a moment of savoury wellness and fun!



8160048441



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Ronak Baid



FreshEra Technologies



LLP

Estd.

2019



Surat, Gujarat

**Focus
Sector**

**Farm to Fork Supply Chain
for Perishables**

COMPANY PROFILE

Cold kart concept is a unique combination of cold chain, refrigeration technology and shelf Life extension of perishable fruits, vegetables etc. Cold kart vision is to find out ways to stop wasting \$8 billion of food a year thus helping eradicating food security problem. We believe that wastage happens majorly at two ends, Farmland and in transit. Cold kart is in the process develop unique and easy to use farm app helps farmers in Crop yield monitoring, Crop management and ascertaining demand supply of their produce and also develop unique supply chain logistics platform with innovative cold chain refrigeration along with shelf life extension programs keeps the freshness intact and increase the shelf life at the same time.



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Dr. Nileshbhai Shambhubhai Patel



VET FARM



Sole Proprietorship

Estd.

2017



Panchmahal, Gujarat

**Focus
Sector**

**Animal Husbandry &
Dairy Farming**

COMPANY PROFILE

VET FARM is a one stop solution for rural dairy to provide following services to the farmers at their door-step. These solutions include- animal health & dairy farming consultancy service, cattle insurance, marketing of cattle feed, third party manufacturing of chelated mineral mixture powder & calcium gel and direct Selling to dairy farmers to provide affordable rate to farmers.

We plan to envisage a contract animal hostel in which we will contract with rural dairy farmer for calf / heifer rearing and scientific management of non-productive dairy. Animals at one place will make it productive & making business from dung & urine of such animals to address the problem of malnutrition in dairy animals and to improve genetic potentiality to prevent sending to slaughter house by farmers.



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Khatri Mahesh Nareshbhai



S N Foods



Registered Partnership

Estd.

2019



Anand, Gujarat

**Focus
Sector**

B2B

COMPANY PROFILE

S N foods doing the drying of the fruits and vegetables to extend the shelf life of the product. S N foods basically manufacturer of dehydrated whole lime. Dehydrated whole limes mostly used in gulf countries for the rice based product, curry based product and also for the non-veg product. S N foods also doing the job work related to dried products & also looking towards the New product developments and process improvement of any kind of product.



9429930374



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Jaysukhbhai B. Borad



Satar Auto Gas



Sole Proprietorship

Estd.

2011



Ahmedabad, Gujarat

**Focus
Sector**

Farm Mechanisation

COMPANY PROFILE

We are manufacturing electronic circuits for farmer. We are developing system to start the motor of irrigation water system by just 1 missed call. We also have a multipurpose security system for farm or storage which will alert by ringing siren loudly and automatic call from the device. We are in business of farming automization which includes irrigation automation and antitheft security for storage and go-down structures. Wwe are also manufacturer of CNG gas kit, GPS tracking system, fuel monitoring system, etc.



9824788203



fuelgps100@yahoo.com



Dr. Gajendrakumar Kantil Bamania



**Xcell Breeding & Livestock
Services Private Limited**



Private Limited

Estd.

2012



Ahmedabad, Gujarat

**Focus
Sector**

**Animal Husbandry
(Animal Breeding)**

COMPANY PROFILE

Xcell Breeding & Livestock Services Private Limited is to market top-quality genetics to the Indian dairy farmers directly offering 'best bulls at best prices'. Xcell Breeding has been supplying the India and International genetics market with world-class bull semen. We are one of the leading bull semen wholesalers in India, providing high-quality semen for many of the better known direct semen selling companies. With such a large expanse of top quality bulls, whilst continuing to wholesale around the world, in India. Working in partnership with Indian Dairy Farmers, we endeavour to ensure your peace of mind with regards to pricing - any orders placed will benefit from our price promise to you. Customers are allocated their own personal breeding adviser who will advise on the bull traits required for the herd. Operating our own personal delivery service, deliveries can be made to suit the Farm; thus enabling you to have the stock delivered as and when required on the farm to avoid handling and storage. XcellBreeding.com continues to meet the Indian dairy farmers needs combining a top-quality service with "best Bulls At best Prices" We try to give the best breeding conditions possible to our breeders, as well as the best quality semen. Our belief in using semen that has actually performed well.



9627489580



gajendra.bamania@xcellbreeding.com



Jiya Rajvanshi



Swalika International Pvt Ltd.



Private Limited

Estd.

2020



Ahmedabad, Gujarat

**Focus
Sector**

Food Processing Unit

COMPANY PROFILE

Genie Food Group is an Ahmedabad based processed food production company. Being among the few in the industry, providing quality products by maintaining the highest standards globally is a privilege that we take very seriously.

However preparing delicious meals comes with a mixture of all the right ingredients, overwhelming your precious time. We aim at providing a variety of different intermediary food products such as fresh fried onions, garlic powder, dehydrated onions and pastes used to prepare the delicious mouth-watering food cuisines making your day worthwhile.



7990707182



geniehyenie@outlook.com



Yogeshkumar Hansrajbhai Jodhani



Shiv Herbal Organic Farm



Registered Partnership

Estd.

2020



Rajkot, Gujarat

**Focus
Sector**

**Post- Harvest &
Food Technology**

COMPANY PROFILE

Peer Global Products will promote enhanced health and taste with various products namely; Stevia will act as a substitute for Sugar, Curry leaf may be used as a cosmetic or kitchen ingredient as it is loaded with anti-oxidants and help maintaining cholesterol levels. Wheat grass consists of Chrollphyl in it that aids in preventing Cancer. It has novel range of dried organic powders which will be immensely beneficial to its target customers and thereby promote taste without compromising quality as well as on their health.



6351309707



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Koushik Bose



Azeedo Private Limited



Private Limited

Estd.

2019



Dhanbad, Jharkhand

**Focus
Sector**

Agriculture, Biotechnology and Agri-Tech

COMPANY PROFILE

About 70 % of crops could have been lost by pest if preventive measures are not adopted. Pesticides resistance crops can be produced with the help of biotechnology, but these crops are not popular and have their own limitation. In India chemical pesticides are being used in huge amount as compared to bio-pesticides. Our proposed product is a Crop-Defender- An innovative agro-chemical that reduce crop loss due to pest, insect and fungus attack. Unique selling proposition of the product include herbal, eco-friendly, cheap and better affinity against pest.

The proposed solution is based on phytochemicals extracted from flowering plant in the Aster family having pesticide properties and work as CROP-DEFENDER tested on crops against pest. Our solution can mimic both insecticide and pesticide activity, thereby showing higher efficiency. Our proposed product is priced cheaper than the conventional pesticide and insecticide that are available in market at present. We propose to sell the proposed solution to farmers, technology licensing to pesticide manufacturing companies.



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A Glimpse of Incubation Program, Workshops, Session, Activities, Ceremony





